

Spotlight on ILA Members

ILA Members are doing amazing leadership work around the world, from starting new degree programs to nurturing young people who make a difference, from running innovative workshops and seminars to fostering organizational change.

Spotlight on Lucca Leadership:

What Kind of Leaders Does the World Need?

Tim Munden, Lucca Leadership

The Program

Lucca Leadership is a global not-for-profit dedicated to fostering positive transformation through the delivery of high quality, in-depth leadership training. With full-time trainers and volunteers, we run a variety of one, two, and six day Transformational Leadership training programs for emerging and established leaders between the ages of 16-30. Through experiential learning our programs mix the best of modern research and established tools and models to emphasize personal development, as well as the skills and approaches necessary to leadership.

Since 2003, we have provided training for more than 5,000 emerging leaders from over 60 countries. Our flagship week-long residential leadership development program is located in Lucca, Italy – from which we derive our name – but ours is a global social enterprise, with independent affiliates operating in Australia, Ireland, Macedonia, the Netherlands, North America, South Africa, and the UK.

Rooted in Change

Change is a recurrent theme around the world. From the Obama campaign in the US to the recent elections in Britain and around the world, politicians are competing to present themselves as credible leaders of the change voters seek. All of this talk

of change begs some lofty questions: If change is shaped by leaders, what kind of leaders can bring about change that will meet the world's needs? How does that kind of change happen? More importantly, how do we help such leaders grow and emerge?

Lucca Leadership was created to explore these very questions. After almost ten years of experience with thousands of emerging leaders from around the world, we have grown more certain that the future will only be as great as the leaders who shape it and that what we need are leaders inspired by service and equipped with the vision and skills to overcome division and conflict.

Out of Change, Transformation

The leaders we envision are individuals impassioned by collaboration, not competition. They refuse to settle for understanding a problem's symptoms, and work to discover the root cause of the problem. With this understanding, they endeavor to create sustainable solutions which meet the needs of all involved, not just a

few. Ultimately, they recognize that the essence of leadership is service and that the calling of a leader is to serve the need where they are.

These individuals are what we call Transformational Leaders. These are the types of leaders we try to develop at Lucca Leadership, and we are confident that anyone who wants to make the world a better place can grow into this role. For us, leadership is not only about those responsible for large groups of people. It occurs wherever someone becomes

aware of what's needed and does what it takes to meet that need. Because everyone has the capacity to serve, everyone can make a difference, regardless of age, background, race, gender, or culture.

Leadership Foundations Program

Our Leadership Foundations Program exemplifies what we do at Lucca Leadership. With PowerPoint presentations virtually banned,



we use coaching, personal reflection, and facilitated dialogue to examine how to lead. Throughout, we use a blend of cutting-edge research – such as Daniel Goleman on Emotional Intelligence, William Isaacs on Dialogue, Jim Collins on Level 5 Leadership – and established models. Over the course of this six day, residential program for 16-30 year olds, we cover such topics as:

- Transformational Leadership, and how change happens
- Developing the power of awareness, and how to apply the right leadership style to the needs of the moment
- Managing emotions and thoughts so as to remain focused and resilient in challenging situations
- Ethical decision making
- Servant leadership
- Personal Mastery – how to keep yourself fit to lead
- Taking the lead: planning, delegation, taking action, getting results
- Great Communication: creating dialogue in situations of conflict
- Formulating a personal vision for leadership in your own life
- How to implement a project in your own community



Lucca Leadership recognizes that the full impact of our programs on those who attend is impossible to measure, but what we can measure we do. A key indicator is that approximately 80% of our alumni have been actively engaged in community projects, social entrepreneurship, volunteering

and bringing transformational leadership into the lives of their community. Consider these three examples of our alumni: Ericka Harney (USA), James Mummery (UK), and LP Alonso (Phillipines).

Ericka Harney, USA

Ericka Harney, an ILA member, attended Lucca Leadership’s Leadership Foundations Program in Plano, Illinois in August 2009. Ericka writes of her experience on the Program:

“I am currently pursuing a Ph.D. in Organizational Leadership and am a member of the International Leadership Association. Even with these two endeavors, the experience Lucca Leadership offered was the best practical leadership development program I have experienced. The Lucca program and facilitators guided us through a true journey to understand our own leadership skill and potential. At the end of that journey I was able to fully articulate the intent, vision and projects I wanted to accomplish as a leader. I went home to re-energize my efforts toward starting a social enterprise for women reentering the job market and to also start my nonprofit consulting business.”

James Mummery, UK

James Mummery attended Lucca Leadership’s Leadership Foundations Program in Lucca, Italy in

August 2008 and has since created a campaign ‘Free Newspapers Cost the Earth’. ‘Free Newspapers Cost the Earth’ promotes the recycling of free newspapers and raises awareness of their environmental impact to London commuters. James says:

“Staying true to the collaboration ...

principle, which was a powerful element I took from my Lucca course, I worked with the three main free newspapers to encourage recycling campaigns across the papers.” He says of his experience on the Foundations Program: “The most powerful aspect of the program for me was discovering how to ... incorporate my emotions into the way I view the world and act within it.”

Opportunities for ILA members to get involved

- Apply to participate in one of our week-long Leadership Foundations Programs – apply online www.luccaleadership.org/leadership_programs
- Train as a Mentor (30 years plus) – www.luccaleadership.org/leadership_programs
- Volunteer or Share Your Expertise – www.luccaleadership.org/support_us
- For more information, email Lucca Leadership at info@luccaleadership.org

Upcoming Leadership Foundations programs

- 26-3 July, Lucca, Italy (only a few places remaining!)
- 31-7 August, Drogheda, Ireland (applications close 1 July 2010)
- 15-22 August, Plano, Illinois, USA (applications close 1 July 2010)
- 3-10 September, Cape Town, South Africa

JP Alonso, Philippines

JP Alonso attended Lucca Leadership's Leadership Foundations Program in Sydney, Australia, following which he developed the Yakap Musmos (Hug A Child) Program. Working with street children in various parts of Metro Manila, Yakap

Musmos' fundamental objective was to raise funds for a number of weekly programs to support street kids in the area. JP says:

"Being part of the Lucca Leadership programme was one of the most memorable and life-changing experiences I have had in my life. It also played a vital role in

making the Yakap-Musmos Program efficient and relevant. Lucca provided me and my colleagues with a clear and useful framework in project planning and execution. Likewise, it emphasised the importance of discovering one's intent and staying true to one's purpose."

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...Community Kiosk Continued

Do you Coordinate or Manage a Study Abroad Program?

If you are involved in the coordination of a study abroad program—especially one with an emphasis on leadership, ILA member Virginia Campo is looking to network with you! Contact her at virgi.campo12@gmail.com or start a group on ILASpace to find those involved in your line of work!

Call for Papers: *Academic Exchange's* Quarterly Special Expanded Issue on 21st Century Leadership (Winter 2010)

Submit a paper for consideration! Share the opportunity with students and peers!

The peer-reviewed Quarterly has authors and readers in 50 states and 48 countries and, best of all, specifically looks for articles that are 3,000 words or under (longer works are possible), making the process very approachable. The deadline for this issue is August 2010.

Navigate to rapidintellect.com/AEQweb/7lead.htm for additional information, or contact the feature editor:

Dr. Jeffrey D. Zacko-Smith
Assistant Professor

Coordinator, Undergraduate Leadership Minor International Center for Studies in Creativity State University of New York (SUNY) College at Buffalo
1300 Elmwood Avenue Buffalo, NY 14222-1095

E-mail: smithjd@buffalostate.edu

Office Phone: (716) 878-4861

Ready for An Adventure?

ILA member Dr. Bruce Jackson, of The Institute of Applied Human Excellence, is organizing a trip which should satisfy even the most insatiable wanderlust or voracious appetite for leadership studies. Join him July 2-9, 2010 for "The Heights and Depths of Mexico: Life Lessons from the Volcanoes, the Rapids, and the Blind – a Mexico Adventure Expedition.

On this trip you will combine the physical challenge of ascending one of Mexico's highest volcanoes with the thrill of descending its most amazing gorge rivers. And to top it off, you will share the remarkable Dinner-in-the-Dark experience – enjoying a delicious meal served in a room completely void of light, with a remarkable blind wait staff providing guidance. For the true adventurer, this is a journey of the mind, the body and the spirit, as you will be challenged in ways you have never imagined.

To learn more, contact Bruce Jackson at brucehjackson@comcast.net.